

IMPACT

PASSION CITY CHURCH // ATLANTA | DC



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PASSION
CITY
CHURCH

'23



MINISTRY: Attendance

Atlanta

5% [↗] **18%** [↗]

515

Cumberland

28% [↗]

Trilith

Washington, D.C.

23% [↗]

Lincoln Theatre

Baptisms

151+

ATL + DC



17%

Attendance

Overall 17% rise in weekly attendance year over year.

Baptisms

151 Passion Kids, Students, YA + Adult Baptisms

MINISTRY: Discipleship



Fight Clubs

135

Fight Club Members

408

ATL Connect Groups

ATL Connect Groups

243

Members

2,580

DC Family Groups

DC Family Groups

63

Members

456



Launch Adult & Kid attendees since 2014

1,525

CORE

Class Opportunities

59

CORE Attendees

2,399



Young Adults Family Groups

43

Family Group Members

702



Students in Family Groups

1,053

FLOURISH

Flourish Mentors & Mentees

276

12,866
Total Individual Impact

UNITE

People who have been through UNITE since 2018

676

UNITE Mentors

82

bloom +



Families Served

2,486

bloom babies dedicated

305



MINISTRY:
**Community Groups,
Doorholders, & Care**

15  

ATL + DC
Community Groups

4,386
Unique Attendees

3,159

Total DC + ATL
Door Holders

776 

Care Request Responses
Across ATL + DC

Prayer: 234

Financial: 263

Counseling: 123

Loss + Health: 40

Addiction + Recovery: 8

Speak with Staff: 52

Other: 56

Consistent
Givers

In 2023, 5,365 families have committed to giving to Passion City Church, whether consistently giving or through Above + Beyond



In 2023, we have

2,410

first-time givers

Since 2022,
giving is up



8%



GENEROSITY: Giving

ABOVE + BEYOND

\$4,973,954.94

Gifts given above regular giving

2023 A+B Partner List

IllumiNations
OKOA Refuge
Operation Mobilization
Ethne Health
Friends of Refugees
City of Refuge
A Better Way

Bloom Foster Care
Elevate Atlanta
Must Ministries
Table on Delk
Cornerstone
The House DC

LOVE ATLANTA

Total Hours Served

10,542

Partners

72

LOVE DC

Total Hours Served

1,187

Partners

22

 **passion**
conferences
2023

28,608
Attendees

50
States

1,162
Universities

24
Countries

\$921,017

Raised at Passion 2023 for scripture translation through 12VC

41,316

Attendees at Equip South Africa,
Holy Land, SPEAK, LIFT, The
Grove Conference, Passion Camp



1,172,998,837

Total sixsteprecords songs
streamed in 2023

Youtube Impact

Atlanta **3,894,205**
PCC ATL Views

712,309
ATL Live Gathering Views

D.C. **700,375**
PCC DC Views

219,023
DC Live Gathering Views

Passion
Conferences

1,457,676
Passion Conferences Views

149,135
2023 Live Gathering Views



6,052,256
Total Youtube Views

931,332
Total Live Gathering Views

PANDO APP

We partnered with God Behind Bars by providing content through the Pando App—an app designed for incarcerated men and women across the country to know and experience God through messages and worship from churches and Christian organizations.

Total Views

366,711

Accepted Christ

505

GLOBAL MINISTRY

IMPACT REPORT 2023 // **PASSION CITY CHURCH**



Podcast Impact
5,263,756
Streams



 **passion**
publishing

734,527
Copies or resources sold

58,871
The Jesus Bible

New Ground

New initiatives launched from our House & Passion Ministries this year.

Equip South Africa
Grove Conference
SPEAK
Passion Equip

Launching at Passion 2024

PassionEquip ✨

Born from a desire to see people around the globe know and draw closer to Jesus, Passion Equip is a robust and trustworthy home to thousands of resources anchored in the Passion Movement's 25+ years of ministry, including >

Answers to life's most defining questions
Resources for daily engagement with Jesus
Deeper exploration and understanding of Scripture
Topical studies for individual and group study

